



WebTitle Agency Ranked No. 27 - Rochester's Top 100 Companies For 2010

By Kevin Whiting

Chief Operating Officer/Partner



Amid a weak economy that has many employers still downsizing, and in an industry that has been slowed by the ongoing real estate and economic recession, WebTitle Agency was truly honored to be named to the Rochester Business Alliance's list of the Top 100 privately held companies for 2010. This is the second consecutive year WebTitle Agency has achieved this honor, reaching No. 27 on this prestigious list.

The Rochester Top 100 is a program of the Rochester Business Alliance (chamber of commerce for the nine-county Rochester region, which includes Monroe, Genesee, Livingston, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates counties), and KPMG (international accounting firm operating a network of audit, tax and advisory services), ranking privately held companies based on three most recent years of revenue growth. Companies must have at least \$1 million in revenue for each of those years, and rankings take into account both dollar and percentage growth.

This year's list consisted of many different companies, from many different industries. The consensus opinion was that 2009 was the best of years and the worst of years...with many companies suffering in a weak economic climate. The end of the year saw signs of an improving climate culminating in an economic recovery that has steadily gained momentum.

This year's Top 100 list had an entirely new top five...as all of last year's top companies fell out of the top 10, or off the list altogether. SenDEC Corp., an electronics firm in Perinton, achieved the top position without having even been named to the list last year.

Story Continued on next page



Webtitle Agency #27-Continued

On Wednesday, November 3rd, a recognition luncheon was held at the Rochester Riverside Convention Center. Prior to the luncheon...Alan Roides and Matt Schuler attended a special reception, where select principals of the various companies honored, had a chance to converse and reflect on the prior year's struggles and accomplishments.

Over 2,000 participants were in attendance from many of the Top 100 companies. The ownership team was pleased to invite select members of our operation to accompany us by limousine, to share in this event, including Andy Licherdell, Mike Fame, Allyson Treece, Leonna Charles, Dona Kavanagh, Mike Latona, Anne Beers, Martino Centi, Rachel Maryjanowski, Jessica Reffner, Bob Hill, Jason Marsherall, Larry Sweet and Tom Masters.



My partners and I would like to extend our sincere thanks and gratitude to our Client-Partners, Vendor-Partners and our fellow WebTitle Team Members. Our continued growth and success as a company, is directly attributed to the hard work and dedication of the many valuable team members here at WebTitle Agency, as well as the faith and confidence our loyal clients entrust in us. Without your efforts, this accomplishment could not be possible...and for that, we are extremely thankful.



WebTitle Agency Raises Over \$6000 at Making Strides Walk

By Jason Marsherrall



Nearly 100 WebTitle team members and their family and friends took part in the American Cancer's Society's Making Strides against Breast Cancer Walk in downtown Rochester on Sunday, October 3rd.

The morning of the rain or shine event appeared grim early with rain and dark clouds overhead. The WebTitle team slowly began to gather in Suite 101 of the Knowlton Building to show off their brand new shirts and enjoy a pre walk meal

of breakfast pizza, coffee and juice provided by the WebTitle partners. The team grabbed a quick group picture or two in front of the Knowlton Building. Fortune smiled down on the participants as the rain stopped just as the team made its way outside. They then made their way over to the Frontier Field parking lot to join the thousands of Rochesterians who would also be spending their morning in support of the fight against breast cancer. Two WebTitle walkers shared their Making Strides Against Breast Cancer Walk stories..

Marisa Leone of the Customer Service Department:

This was my 3rd year participating in the Strides Walk. I absolutely love and look forward to this event every year. It's amazing to see how many people come out for the walk. Just the energy and positive attitudes, from everyone, really make the walk what it is. I started walking with the Webtitle Family even before I was apart of it, when my sister, Dena, asked me 3 years ago if I wanted to part take-and I'm so glad I did. My favorite part of the walk is when everyone gathers in front of frontier field, and you see nothing but people (and pink J) and the music is going and people are getting pumped up! It's hard not to join them! The walk is for a great cause and I'm happy I get to be a part of it each year!

And Bethany Weber of the Title Production Department: *My experience participating in the Making Strides Breast Cancer walk was very special. It was amazing to see all different types of people get together to raise awareness for the same cause. Several years ago my Aunt was diagnosed with Breast Cancer, and at the time it was something I did not know much about. I participate in the Breast Cancer walk to only to support my Aunt and other survivors, but also to raise awareness to everyone who is ever affected by Breast Cancer.*

Story and Pictures continued on the next page



Making Strides Walk Continued

WebTitle walkers and their families raised money by asking friends, family members and relatives for donations either in person, over the phone, or through the American Cancer Society Website. Many walkers also stepped up and made their own contributions to the cause. Several members of the WebTitle family who could not participate in this year's walk sponsored a co-worker or gave a general donation anyway. Over \$6,000 was raised including a donation to sponsor the Messages of Hope Tent. A very special thanks to Jessica Reffner of the Cascade Settlement Agency division who served as co-liasion with Alan Roides to the American Cancer Society and coordinated the event for WebTitle. She was instrumental in helping set up WebTitle's presence on the website, collecting and keeping track of all the monies raised and taking care of registration the day of the event. Also key to the success of the event was Alan Roides, WebTitle Partner who purchased all of the shirts for the event.





WebTitle Agency aids in Road to Recovery

By Allyson Treece, Manager of Human Resources



WebTitle Agency has recently teamed up with The American Cancer Society to participate in The Road to Recovery.

What is the Road to Recovery you ask? *“The American Cancer Society Road to Recovery program provides transportation to and from treatment for people who have cancer who do not have a ride or are unable to drive themselves. Volunteer drivers donate their time, encouragement and support - so that patients can receive the life-saving treatments they need”.*

Since we have been assigned our first patient, volunteers from WebTitle Agency have been taking time out of their busy

workday, once or twice a month, to participate in this wonderful program as a way to give back to the community. Volunteers are reimbursed for their mileage and are not charged for their time out of the office. The first group of volunteers have included Alan Roides, Cinda Beckwith, Melody DiChiara, Keith Alexander, Karen Candelaria, Michael Latona, and Allyson Treece. We have been having a lot of fun getting to know our new friend and we wish him the best of luck on his Road to Recovery!

WebTitle Agency hosts CLE Program for Local Attorneys

By Matthew Schuler, Chief Title Officer/Partner



WebTitle hosted a three hour CLE seminar, entitled “You Say That I Am Liable for What” at Brook-Lea Country Club on July 1, 2010. Web partnered with our underwriter, Fidelity National Title, for this event.

Fidelity’s regional counsel, Frank Carroll, was the presenter of the program and spoke on title issues and what agents and attorneys are liable for in a real estate transaction. Frank is a seasoned CLE presenter and speaks on many topics at CLE events around the state. His quick wit and knowledge of the subject matter was appreciated by all attendees.

This event was attended by 90 attorneys and real estate professionals and was a great success with many in attendance raving about the presentation and the great food.

We look forward to hosting another CLE seminar in the future with Fidelity, First American, Old Republic, or New Jersey Title.





WebTitle Recognizes 5 and 10 year anniversaries

WebTitle recently began recognizing our most veteran of employees. Those who celebrate their 5 and 10 year anniversaries with the company will receive a variety of gifts from the company as well as recognition during our monthly company meeting. Those who have been recognized for 10 years in 2010 include, Barbara Reid, Senior Title Production Coordinator, Leonna Charles, Accounting Department Manager, and Lisa Lodato, Senior Tax Department Coordinator. Those who have been recognized for 5 years of service include Thomas Masters, Customer Service Department Manager (6 years), Kevin Masters, Senior Customer Service Coordinator, Michael LaTona, Senior Customer Service Coordinator, Dona Kavanagh, Title Examination Department Manager, and Deborah Robinson, Title Production/Policy Coordinator.



Barbara Reid



Lisa Lodato



Leonna Charles



Thomas Masters



Kevin Masters



Mike LaTona



Dona Kavanagh

Team Members Transition to New Positions within Webtitle

By Jason Marsherrall

Over the past several months several WebTitle team members have increased their knowledge of WebTitle and the Title Industry into new positions within the company. Congratulations! Jackie Welch who joined WebTitle in February of 2010 has moved to the Recording/Filing Department. Mario Iulianella who joined WebTitle in April 2009 has moved to the Accounting Department. Marisa Leone who joined WebTitle in July 2009 has moved to the Customer Service Department. Paula Boillat who joined WebTitle in January 2007 has moved to Cascade Settlement Agency. Luxchany Bouapha who joined WebTitle in August 2009 has moved to the Title Production-Typing team. Christopher Schuler who joined WebTitle in August 2009 has moved to the Customer Service Department.



Jackie Welch



Mario Iulianella



Marisa Leone



Paula Boillat



Luxchany Bouapha



Chris Schuler



New Hires puts WebTitle Team over 100

By Jason Marsherrall

WebTitle Agency has hired several talented team members over the last few months. Here is a brief introduction to some of their experience and personal interests. We are certain you will enjoy talking with each and every one of them.



Jacqueline Samuels joins the Tax Department at WebTitle after 3 years at Frontier Abstract. A Greece native, Jackie recently bought her first house in the City of Rochester. She enjoys spending time with her two brothers, as well as her dog and two cats.



Andrew Clark has joined the Title Production Team. Andrew is from Geneva, NY but has lived in Rochester the last 3 years. Andrew has worked in a variety of fields including manufacturing, woodworking (specifically veneer), customer service (including time at online ticket marketplace-Stubhub) and even created his own version of the world famous "Garbage Plate" while working as a cook. His interests are running, kayaking and hiking and he is always trying to stay active. Andrew is an Indianapolis Colts fan and watches his team play every week.



Elissa Sundman has joined the Title Production team. She has a MA in Visual Anthropology from The University of Manchester, England, and a BS in Anthropology and Studio Art with a concentration in Photography from SUNY Brockport. She was previously a Systems Key Operator at Xerox. She and her husband, Matthew just celebrated their 1 year anniversary and are fixing up a house they bought in the Southwedge earlier this year. In her free time she does anything she can outdoors, works on her house, and manages the local band The Lobster Quadrille.



Bethany Weber has also joined the Title Production Team. Bethany is an Irondequoit native and graduated from Irondequoit High School. She is currently finishing her Associates Degree in Interior Design at Monroe Community College. She has two sisters, one older and one younger. Her interests include art, photography and interior design.

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New Hires puts WebTitle Team over 100 cont.



Gina Zimmer has joined the Recording/Filing Department at WebTitle. Gina who lives in the City of Rochester was previously a Senior Lead Counselor at Toddlers Workshop, Inc. She has a one year old son named Kaiden. Her interests include camping, reading, and spending time with her family. She is also the sister of Heidi Zimmer who also works in the Recording/Filing Department.



Donna Capone joined WebTitle Agency in August as a Title Examiner. Donna joins us from Closing USA where spent the last six years. She has a BS in Psychology from SUNY Brockport and an Associates Paralegal Degree from Bryant and Stratton. She has two sons, Michael and Dominic and her hobbies include spending time with her family, cooking and gardening. She makes her home in Gates.



Teresa Shafer has also joined WebTitle as a Title Examiner. Teresa is married with three children. Teresa enjoys volunteering for individuals with special needs as one of her children has mental and physical challenges. Teresa who was born in Rochester, spent the last seven years at Closing USA and had previously worked at Public Abstract, Forsyth Howe, Odwyer, and Kalb and Phillips Lytle Hitchcock Blaine & Huber.



Sara Petrykiewicz is another new Title Examiner at WebTitle. Sara is a Rochester native and currently resides in Greece. She has 13 years of experience in the Title Industry, including three years with the original WebTitle 2000. She is married and has four children, ages 17, 14, 6, and 2. Her interests include listening to music and going to concerts. She is also a very avid runner and runs races throughout the year. She completed the Rochester Half-marathon this past September.



Pamela Thomas is another new Title Examiner. She has worked in the Industry for Closing USA, Accudata Search, and Public Abstract for 15 years combined title experience. She was in the military for the Army Reserves after High School and has also spent time with Eastman Kodak and Rural Metro Ambulance. She graduated from Bryant and Stratton College and is currently attending Monroe Community College. Her interests include hiking and working out at Bally's Gym.

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New Hires puts WebTitle Team over 100 cont.



Karen Garvey has joined the Title Production Department at WebTitle. Karen lives in Honeoye Falls with her husband Mark and their children Caitlin, age 21 and Steve, age 17 and their dog Dodger. Karen has been in the Title Industry for 25 years with Public Abstract and First American Title. In her free time Karen enjoys reading, walking, hiking, and spending time with her family.



TJ Torre joined WebTitle Agency as a Title Examiner in October. TJ and his wife of six years Kim, and their dog Jocko live in Honeoye Falls. TJ previously spent eight years at Shapiro and DiCaro LLP working on foreclosures and spent time at Frontier Abstract. TJ's interests include camping, spending time outdoors, hiking, cycling, running, and collecting old books.



Lisa Walkup has joined Cascade Settlement Agency. Lisa resides in Webster with her 11 year old daughter Anastasia and her yellow lab, Sunny. She has a double Bachelor's degree in Psychology and Elementary Education. Her past experience includes time as the Director of Youth Programming for Family Service of Rochester as well as being a member of the Monroe County Youth Services Quality Council. She and her daughter enjoy swimming, boating, skiing and hiking at her parents home on Keuka Lake.



Anne Burgy is another new coordinator in the Recording/Filing Department. Anne moved to Rochester from Philadelphia, PA a year ago. Anne and her boyfriend live in the South Wedge area. She graduated with a Bachelor's in English from Arcadia University in Pennsylvania. She also spent nearly three years as a Judicial Clerk for District Court in Pennsylvania. Anne enjoys reading, baking, Law and Order, bad reality television shows and riding her bike (preferably in warmer weather!) She has been a vegetarian now for nine years. She is also still loyal to her teams from home the Phillies and Eagles



Nicole Raterman is another new coordinator in the Title Production Department. Nicole has lived in the Binghamton area for most of her life. She just graduated from SUNY Brockport with a Bachelors in History and Political Science. Her interests include reading, and she just finished reading the "Girl with the Dragon Tattoo" series and loved it. She has been the Head Coach of the Northwest Gymnastics Team in Greece for the last 4 years. The team competes throughout New York State during the school year.

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New Hires puts WebTitle Team over 100 cont.



Sofia Gouvis has joined the Title Production Department at WebTitle. Sofia graduated from SUNY Albany in 2009 with a Bachelor's Degree in Business Administration and Marketing. She was born on Long Island and grew up between Long Island and upstate New York. She moved to Rochester at the end of September from the Saratoga area where she worked as an assistant manager at her father's Greek restaurant. Her hobbies include dancing, reading, shopping, traveling, going on roller coasters, eating, and skydiving. Yes, skydiving. Sofia says if you ever get the guts to do it, do it. It's the most amazing and exhilarating experience ever!



Michael Berry (Mick) joined the Abstract Department. Mick was born in Rochester but moved with his parents and brother Steve to England when he was four. He attended Woolverstone Hall Boarding School where he began playing rugby. He returned to Rochester in 1980 for a short time and decided to stay. Mick had a 20 year career in manufacturing before joining WebTitle. He and his wife Debbie live in Chili with their dog Shadow. Mick also has a 20 year old son, Christopher. Mick and Debbie enjoy boating, running, biking and swimming.



Keith Alexander is an examiner in the Title Exam Department. Keith graduated from Greece Athena High School and SUNY Fredonia. He was a drummer in the band Reporter. Keith was one of original founders of Crossroads Abstract where he was President and CEO. For a time Keith was out of the title industry and worked as a Health Project Coordinator at the University of Rochester. Keith resides in Macedon and has a son (24), a daughter (15), and a grandchild (1 year). Keith enjoys running, skiing and playing ice hockey. He began running more regularly after his wife passed away after a 6 year battle with cancer. He has worked his way from a 5K to a 1/2 marathon. He roots for the New York Yankees and Buffalo Sabres.

A special WebTitle welcome to our newest new team members:

Amanda Schuler- Recording and Filing Department,

Christine Liberi-REO and Title Exam Departments

Chun Hong Lo- Customer Service Department,

Katelin Rhodes-Administrative Assistant

Emily Stever-Variou Departments

Rachel Dennehy-Title Production Department

Katie Lipson-Title Production Department (Temporary)

Tyler Whiting-Variou Departments

Look for their profiles in the upcoming edition of the Examiner



On the Road Again-Alan Roides adventures in travel



By Alan Roides

Chief Marketing Officer/Partner

For those of you who were not fortunate enough (or cursed, depending on your view) to read the first installment of this column in June's issue can rest assured, it is not a prerequisite to keep up.....What I am hoping to do is just have a running monologue about recent travel, both company and personal, as well as some client outings, maybe some company events and some candid photos...a little bit of everything. I will try not to include events that are already being profiled in this Issue of the *Examiner*.

Early June brought our first ever Ice Cream Social. We hired Abbott's to set up various flavors and toppings at one of our client's offices on a Friday afternoon and a handful of our staff took the opportunity to get to know the people they work with everyday and put faces with names. It was a lot of fun and another was scheduled for later in the summer at another office.

Later that month, Kevin Whiting, Matt Schuler and I took an early morning flight to JFK and an hour or so drive into NJ to visit a long-time client for meetings, lunch and dinner. The prices for flights from Rochester to Newark are RIDICULOUS which prompted our decision to drive back and forth from JFK to Jersey. Do not EVER think you should do this. The drive from JFK into NJ gave us a false sense of comfort as we experienced no traffic. The drive back to the airport was a nightmare and we arrived at our gate literally minutes before boarding. I have seen some traffic in my day but not moving for 15-30 minutes at a time for hours is sheer torture.



A highlight of the trip was most certainly having lunch with about 20 people – many of which we hadn't met before. A low, if there was one, was Matt insisting on ordering some ice wine thing for an after dinner drink and the accompanying hangover I had the following morning.

In late June we welcomed Helen Powell and Kevin Vlad from First American in NY for an office visit. They joined John Nitsche and Kevin for Dinner at Virtu. It is always good to see our partners from Manhattan and we very much appreciate that they make time for us while in Rochester.

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On the Road Again-Continued

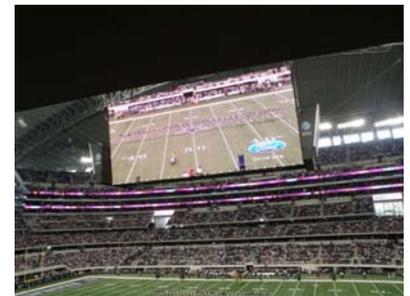
In July my wife Kirstin and I went to the US and British Virgin Islands for 12 relaxing days celebrating her Birthday and our Anniversary. Definitely some of the prettiest beaches and snorkeling ever, a wild experience with a small octopus and more rain the last few days than any of the locals could remember. Shortly after our visit I did read that they were supposed to get 12 inches of rain over the course of a weekend. I don't even want to know what that was like as the coastal towns were basically flooded with just a couple of inches. If you are a Facebooker – check out my page, I will get the video of the octopus on there.....



A Friday afternoon in early August brought our 2nd Ice Cream Social – this one at another client partner's offices. More Web team members were included and many new friendships were fostered over Custard and the impromptu Happy Hour that started immediately afterwards. We hope to plan several more of these starting in the spring of 2011.



My late September Dallas trip was memorable for several reasons – visiting two client partners we have never met for office tours, meetings and lunches as well as some amazing tailgating before the Cowboys vs. Bears



game with some title industry friends in town for the 5 Star Conference. If you ever have an opportunity – do yourself a favor and go see that stadium and video scoreboard. Jerry Jones did not spare a dime. At that time, the Cowboys had not already blown their season so the atmosphere in and around the stadium was fantastic. Also, a late Sunday night Dinner at Steel where I was actually convinced by a couple attorney friends to eat Sushi and I loved it! Who knew? It may have been the 12 hours of 95 degree heat and screaming like a lunatic dulling my senses...

Kevin and I also drove out to Medina for an office tour and a great meal with some good friends from NJ at Zambistro. I am not that familiar with the restaurant options in Orleans County but I have to believe that you'd be hard pressed to find a better meal. By the way, never EVER listen to Garmin for "shortest route" between Rochester and Medina. Christopher Columbus traveled a more direct route than I did

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On the Road Again-Continued

Tom Cali and I joined the Paralegal Association for a tour of the wine making facilities at Casa Larga on 10/13. I have been to some wineries for tours but those were nowhere near as informative and enjoyable as the presentation provided by the staff at Casa Larga.



The April and October visits to Southern California to visit several client partners are always circled on my calendar. Great food, beautiful scenery and wonderful friends who have helped build our business are hard not to look forward to. The Newport Marriott, Fleming's and Pelican Hill remain some of my favorite places. This October was no different and I added a new wrinkle by driving with a buddy from Orange County to Vegas for some dinner and bingo and we were still in bed early after midnight mass. If you have

never been through the Mojave Desert and Area 51 – you must check it out. Until you've seen Alien Beef Jerky for sale in a corner store, you haven't lived.



After my friend headed back to Orange County, I joined about 120 guys in the annual Western NY PGA tournament in Vegas. It is a fundraising effort and “thank you” to PGA professionals in and around Buffalo and Rochester and goes on for 3 days. It is a great time, although 8am tee times and the necessary 6am wake up calls are a bit tough.

Last Friday I joined some credit union friends and local attorneys for a trip to Syracuse for the Orange season opener against Northern Iowa. They got off to a slow start but they have an impressive collection of young players. If Coach Boenheim can get them to play as a team they will be a tough out in the Big East and NCAA tournament. We traveled safely and in style and had a lot of laughs.



As you can see, the 6 weeks or so from mid/late September to late October was a bit of a whirlwind with significant business and personal travel – all of which probably caught up with me and landed me in the Doctor's office with a severe respiratory infection. If that is the price for the success we have enjoyed and the wonderful experiences we've all had – so be it.



WebTitle Summer Picnic a tremendous success



WebTitle Agency's annual summer picnic was held Friday August 27th at Dolomite Lodge in Penfield. The Picnic is an opportunity for WebTitle team members and their families to come together and enjoy each other's company along with food, drinks and games. This year's event featured a Sumo Wrestling arena where participants could duke it out or simply test one another's strength. The WebTitle kiddies got to bounce it out in an inflatable playhouse and for those who weren't so active; we had a Mexican taco and burrito bar that proved to be a delicious end to the evening.





Oliver Culver, Rochester Pioneer

By Rich Guerino

Senior Title Examiner/NJ Title Producer

Oliver Culver was one of the earliest and most interesting settlers of Monroe County, contributing to its growth and development in many ways. He was one of Rochester's most distinguished early pioneers, having been a road builder, shipbuilder, coroner, mailman, businessman, politician, and community leader. He has the distinction of having two Rochester streets named for him: Culver Road and Oliver Street, which is one block west of Culver.

The town of Brighton held its first town meeting in Orringh Stone's tavern on April 5, 1814 and elected Culver as the town's first supervisor and first coroner. He became involved in state politics and served in 1820-1821 as an assemblyman in the state legislature where he was instrumental in the formation of Monroe County. From 1838 to 1841 and again in 1844, he repeated terms as Brighton town supervisor.



Born in East Windsor, Connecticut in 1778, young Oliver Culver first came to western New York in 1798, having walked there from Vermont to spend the winter hunting and trapping. Culver purchased 105 acres in what was then a part of Brighton, but which today is in Rochester along the north side of East Avenue from Culver Road west to Barrington Street and east to 1300 East Avenue. The deed was recorded on October 5, 1803 in Ontario County. Monroe County was not founded until 1821.

For years, there was only dense forest and a narrow Indian trail from Stone's tavern to the west. Col. Nathaniel Rochester persuaded the Northfield (now Brighton) town council to clear a road from Stone's place to the Genesee River. In 1805, the town contracted Oliver Culver to clear the land and lay a log road. At first, it was called Pittsford Road, later Main Street, and finally, East Avenue, which was to become Rochester's most elegant avenue.

In 1805 Culver married Alice Bay of Pittsford and built their first home in the dense woods near what is now the corner of Culver Road and East Avenue. In 1815, the handsome Federal style front section, now known as the Culver House, was completed, serving for a time as a tavern. The house is the oldest in Rochester and is one of the finest examples of Post-Colonial architecture in the region. The combination of a public inn and private residence was common in frontier times when hotels were few. This accounts for some peculiarities of its arrangement and construction. The second floor contains a large ballroom, which extends the full width of the front of the house, with nine windows facing in three directions, and a pair of fireplaces. The ceiling is high and domed, and the floor is set clear of the joists, a double-floor system designed to absorb noise and prevent the cracking of plaster ceilings below during dancing on festive occasions.

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Oliver Culver, Rochester Pioneer Continued

The house remained in the Culver family for 129 years. The last Culver to own the house was Cornelia Ely, Oliver's granddaughter. Cornelia married Howard A. Smith in 1887, and in 1906, Smith relocated the front section of the house to a newly opened, secluded street, East Boulevard, where it stands today.

Elizabeth Holahan, architectural historian, designer and former president of the Rochester Historical Society, acquired the elegant home in 1945. Miss Holahan extensively restored it to its earlier grandeur and decorated it with her fine collection of antique furniture and art. Oliver Culver's portrait once graced the front hall.

Miss Holahan passed away in 2002 and bequeathed the house and land to the Rochester Area Foundation, who sold it to a developer. The Landmark Society filed a Preservation and Conservation Easement in 2005. Its purpose is "to assure that the architectural, historic and cultural features of the premises will be retained and maintained forever substantially in their current condition." The document contains many detailed drawings of the interior and exterior features that must be maintained and preserved.

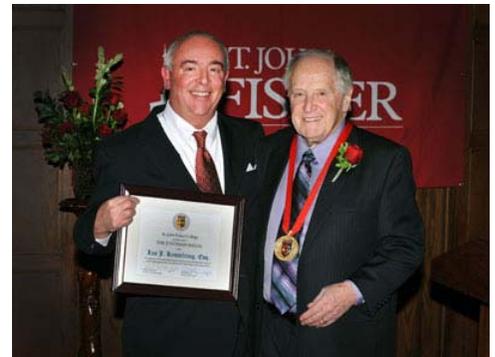
The historic Culver House is once again a private residence. A group of four upscale homes was constructed on the large parcel in the rear of the house, in keeping with the residential character of the neighborhood. Oliver Culver would be proud to see his home lovingly restored and preserved for future generations.

Client Spotlight: Leo Kesselring honored at St. John Fisher

By Jason Marsherral

Mr. Leo Kesselring, Esq. was honored at a reception at Oak Hill Country Club on November 16th as he was awarded the Justinian Medal presented by St. John Fisher College and the Justinian Order. Mr. Kesselring graduated from St. John Fisher College in 1955 and received his law degree from St. John's University in 1958. The Justinian Medal Mr. Kesselring received is awarded "to an individual in recognition of his or her outstanding service and civic leadership in numerous professional, business, and charitable endeavors in the community and at the College. Mr. Kesselring was presented for the award by Mr. Thomas Trevett, Esq. Anne D. Riley is President of the Board of Directors of the Justinian Order, which is composed of over 400 Attorneys and Judges who are graduates of St. John Fisher College. Mr. Kesselring is President of Budlong Development Corporation. Leo and his wife Cynthia have 3 children and 7 grandchildren. The ceremony was also attended by WebTitle Agency Vice President Andy Licherdell and his wife Kaye as guests of Mr. Kesselring.

Congratulations on this achievement Leo!





Employees of the Month



May 2010-Jamie Pizzo and Michael LaTona

by Alan Roides Chief Marketing Officer/Partner

In May the Ownership group thought it best to recognize two team members. Mike LaTona won for the second time (first award was in October of 2007) and will be celebrating his 5 year anniversary with Web this November. Mike works in our Customer Service Department and receives routine praise from clients and vendors alike for his problem solving skills, positive attitude and amazing productivity. Jamie Pizzo recently celebrated her 1 year Anniversary with Web. She has been an incredibly versatile team member – helping out when volume dictated in our Cascade closing department, title examination, as well as title clearance and REO. Jamie has been instrumental in ensuring the success of some Operational changes in handling Deed In Lieu and HUD/VA transactions.



June 2010-Rich Guerino

Rich Guerino, like all of our title examiners has been burning the candle at both ends. Our volume spikes often hit our Exam team hardest, with mandatory OT and the requisite sacrifice of a lot of personal time. Rich has also been a fantastic point of contact for some residential attorney client partners, most notably Mark Drexler.

July 2010-Pamela Keebler and Larry Sweet

In July the Partners again thought it necessary to acknowledge the efforts of two team mem-



bers. Pam Keebler and Larry Sweet were so honored. Pam received glowing praise from a client partner who was blown away with the lengths she went to provide an exceptional product and service in our Tax Department. Larry recently celebrated his first full year with Web, as he joined us after Colony Abstract closed its



doors. Larry has been a fantastic resource for less experienced team members in the Abstract Department, routinely offering his guidance on complicated issues and fostering a more team approach to learning, not to mention his assistance in client development..

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Employees of the Month Continued

August 2010-Allyson Treece & Shana Nesbitt



Allyson Treece came on board facing some serious obstacles as the Manager of Human Resources this past February. One of the real problems with our sustained and dramatic growth has been established reliable systems and procedures for everything from employee recruitment/



retention to performance reviews to conflict resolution to payroll processing. Allyson hit the ground running and has become a major factor in our success. Shana Nesbitt is a Closing Coordinator with Cascade Agency division. Shana and the other Cascade team members have experienced an incredible spike in refinance and reverse mortgage work the last several months and it can be a very stressful environment. We have received glowing praise for Shana from her co-workers and managers. Shana also takes an active leadership role in our efforts with Hillside Children's Center Secret Santa program.

September 2010-John Villani



John Villani is a title examiner as well as an attorney and licensed title producer in the State of NJ. He was invaluable in helping cross train other staff in the inner workings of NJ title products as well as a tremendous asset in developing our field searcher network in that state all while under consistent pressure from the overwhelming volume in the Exam department.

October 2010-Keith Sorokti



Keith Sorokti will be celebrating his 5 year anniversary with Web in February and we were very pleased to acknowledge his efforts. Keith is incredibly productive in our Abstract Department and has worked with other team members to develop additional on line resources, including NY DOS access. Most recently, Keith (along with Larry Sweet) have been fantastic resources in absorbing some leadership changes in their Department. We also received some fantastic feedback from a brand new client praising his pro-active customer service on some rush NYS UCC searches.



WebTitle Softball Team Makes Impressive Run

By: Adam Whiting, Tax Department Manager



Despite mother nature's disruptions on Wednesday nights this summer, the new-look WebTitle Softball squad kept their composure and turned in a fantastic effort in just their 2nd campaign this past summer, finishing with a winning record. In a league that featured Kung Fu enthusiasts and Optometrists, WebTitle found their main rivals in a talented bunch that was the Merchant's Pub. Their competition proved fierce, and though WebTitle brought the same spirit for every contest, they often found they couldn't muster the batting power to give them the edge. The drama of this rivalry reached its climax as WebTitle and Merchant's met in a hotly anticipated championship game. Unfortunately as it turned out under the lights at Cobbs Hill, WebTitle lost in disappointing fashion, not able to get anything going offensively. As with any big loss

- it was tough to bear, but the season and experience overall was truly one big win. On and off the field good times were had, people re-lived old memories, and the positive team spirit we value at work carried over on the field. Come out and support the team in 2011 and they renew their quest to capture the title and bring the trophy home to 69 Cascade Drive. Games begin in June.



WebTitle Sponsored Hockey Team Ices the Competition

By Matthew Schuler, Chief Title Officer/Partner



The Rochester Youth Hockey Pee Wee Major AA team, which is sponsored by WebTitle, has begun its season and is currently 10-3-2. The team played great in their first tournament of the year in Erie, PA and finished 4-1, losing in the semi-finals to the Binghamton Senators. Last year, the team finished 41-13-4 and won the Presidential Power Play Tournament and the Empire Cup Tournament. The boys will be sporting the Rochester Amerks throwback jerseys in honor of former Amerks and their head coach, Craig Charron, who passed away in October.



Halloween Costume Winners Declared

WebTitle's annual Halloween costume contest took place on Friday October 29th. It was a day filled with horror, humor and even a "Situation." In the end Danielle Snyder won Best Costume for her portrayal of the "Red Queen". Jason Marsherrall won Funniest Costume for his amusing take on "Iron Man". The Recording Department came together with an impressive "Pac-Man" theme and won Best Department theme. Dee Behlke from the Tax Department won Best Decorated Cubicle. For a different take on the events see Kevin Masters editorial on the next page





Editorial Page-Kevin Masters fights for justice

By: Kevin Masters, Senior Customer Service Department Coordinator



--OFFICE POLITICS UNDERMINES DESERVING 'BEST COSTUME' WINNER.

OCTOBER 29, 2010 - OFFICE STUNNED AS STAFF WALKS IN TO FIND THE **RICOH** COMMERCIAL PRINTER FITTED WITH CHASSIS, TIRES, WATER TANK AND BUFFALO SABRES' LOGO DECALS. UNFORTUNATELY, ITS 'ZAMBONI' COSTUME WAS NOT ENOUGH TO OVERCOME THE PREJUDICE AND HYPOCRISY OF AN OFFICE THAT ENCOURAGES CREATIVITY, YET DOESN'T REWARD IT WHEN ONE ISN'T ENROLLED IN A HEALTH PLAN. ALAS, THE MACHINE WAS DISQUALIFIED, PAVING THE WAY FOR MEDIOCRITY TO WIN THE DAY, YET AGAIN, AS OUR LONESOME LOSER WAS INDEED

BEATEN BY THE QUEEN OF HEARTS (q.v.), AS WELL AS A MAN WALKING AROUND WITH A STEAM IRON IN HIS HAND (q.v.). I, FOR ONE, BELIEVE THAT WE SHOULD USE THAT APPLIANCE TO IRON OUT THE INEQUITIES THAT HAVE BEEN ENTRENCHED HERE, COURTESY OF AN ADMINISTRATION'S NARROW-MINDED POLICIES.

A Masterful Year-

Kevin thankful for gifts of 2010/Fills large hole in Newsletter

By: Kevin Masters, Senior Customer Service Department Coordinator



Yours truly has turned the betting-world on its ear by turning in what can be considered a successful year. In sharp contrast to previous decades where the fortunes of his life can be best likened to that of Charlie Brown's, (with the exception of his six-year old daughter), I have managed to have a significantly prosperous calendar year. I am now finally driving in a car whose transmission understands the commands I give it through the gear shifter and that is not mistaken for a roller-skate with a three-cylinder 'engine'. I also managed to get engaged to, married to and move into a new house with my wonderful wife Mindy. Since it is the 'Thanks-giving' season, I would like to give thanks to Mindy, her family, my family, and WebTitle for making this year one of my finest. Looking forward to next year, I hope to finish a screen-play titled "What Not to do During Your First 38 Years on the Planet", petition the television networks to bring back my favorite programs that were unjustly canceled, challenge former Chess Champion, Gary Kasparov, to a battle of wits on the STRATEGO board, and then promptly amend my screenplay's title to, "What Not to do During Your 40th Year on the Planet"



WebTitle Class of 2028



Page by Dena Leone

Title Examiner



Danielle Snyder,
REO Dept. Manager

*Baby Boy David
Michael Due*

January 23, 2011

Jessica Scally, Title Examiner, Baby
due June 14, 2011

Welcomed by Big Brother Cameron

Jackie Welch, Recording Coordinator

Baby Girl due February 12, 2011

Welcomed by 4 year

Sister Josselyn

old



Luxchany Bouapha, Word Processor
Baby Girl due December 7th 2010

Jamie Pizzo, Title Examiner

Baby due April 22, 2011, Welcomed by Big Sister Taylor

Heidi Zimmer, Recording Department Coordinator

Expecting TWINS, due May 4, 2011



Look Who's Expecting!



THE WEBTITLE EXAMINER

Issue 8 December 2010

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Please Check out our Website at



WWW.WEBTITLE.US

You can become our  friend !

[Www.facebook.com/webtitle](http://www.facebook.com/webtitle)

WebTitle Upcoming Events!

WebTitle Holiday Party-December 3rd

Hillside Special Santa Gift Donations Delivery-December 15th

**WebTitle Holiday Celebration (Cookie Exchange, Secret Santa Exchange,
Ugly Sweater Contest)-December 17th**

American Cancer Society Daffodil Week-March 14th-March 18th

The WebTitle Examiner Issue 8

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Special Thanks to all contributors: Matthew Schuler, Allyson Treece, Alan Roides, Dena Leone, Adam Whiting, Kevin Whiting, Rich Guerino, Marisa Leone, Bethany Weber, Andy Licherdell, Kevin Masters